

London Environment Strategy Objective Reference	Key action – Local policy or waste contract commitment	Key actions – core service provision	Key actions – behaviour change activities	Expected impact towards achieving local targets	Key Milestones (including progress updates)
7.2 – Maximise recycling rates	<p>North London Joint Waste Strategy, Policy 4I1: "The Partner Authorities will work to provide all residents in multi-occupancy housing with either door-to-door collection services or a minimum of one "near entry" recycling site per 500 households as soon as possible. "</p> <p>AND</p> <p>Policy 4H1: "The Partner Authorities will aim to provide door-to-door recycling services to 95% of relevant households and achieve 65% capture rates of targeted recycling materials during the period of this Strategy."</p>	<p>Kerbside: The Mayors minimum level of service is currently being met. All kerbside properties have a separate food waste collection and the mixed dry recycling collect in excess of the 6 dry materials. Garden waste is collected separately with no charge. Bulky waste collection bookings are charged, with exemption for those with housing benefits.</p> <p>Flats:</p> <ul style="list-style-type: none"> -The Mayors minimum level of service is currently being met with 6 dry recycling materials collected communally. -Food waste collections are offered in 95% of block of flats or 87% if including flats above shops. -Review the addition of food waste provision to the flats without a service. -Provide garden waste 'opt in' scheme for residents in estates. <p>Bring Sites: WEEE, Textiles, and media banks are available across the borough.</p>	<p>Kerbside and Flats:</p> <p>Communication & Engagement</p> <ul style="list-style-type: none"> -Continued engagement on recycling services via all council communications channels, traditional and digital advertising. -Participation in London (London Recycles) and national campaigns (Recycle Week). -Face to face outreach to approximately 1,000 residents in outdoor events. -Environmental Education via Ecoactive education charity contract to 7,000 children a year -Planning to consult kerbside residents on potential changes to waste collections. <p>Flats</p> <ul style="list-style-type: none"> -All Planning applications reviewed by the waste team to ensure that waste storage and maximising recycling is considered at early stages of regeneration and development process. -Leaflet delivery to new developments with accompanying letter to introduce new residents to recycling services. 	<p>Kerbside collected recycling expected to increase by 47.69 kg/hhd/yr (26%) by 2022/23 from 2017/18.</p>	<p>Kerbside: Consult residents on potential service changes from September to November 2019.</p> <p>Flats: 1,100 new planning applications to be reviewed annually.</p> <p>Review access to food waste service to flats above shops and remaining 5% of flats in block of flats.</p>
7.2 – Maximise recycling rates	<p>Corporate plan 2018-22, Building a Fairer, Safer, and more Sustainable Hackney.</p> <p>Council Manifesto 113: "We will roll out measures to improve the recycling rate and reduce residual waste, with new infrastructure and support focussed on Hackneys estates and flats across the borough."</p> <p>Manifesto commitment 115; "to introduce a green champions scheme across our estates to promote recycling."</p> <p>North London Joint Waste Strategy, Policy 4I1: "The Partner Authorities will work to provide all residents in multi-occupancy housing with either door-to-door collection services or a minimum of one "near entry" recycling site per 500 households as soon as possible. "</p>	<p>Flats recycling - Estates interventions:</p> <ul style="list-style-type: none"> -Introduction of a second recycling collections: increase frequency of recycling collections at 400 busy sites. -Introduce new design recycling bins with larger lids and reversed locking system to reduce contamination. -Additional 160 recycling bins to be put on estates to increase capacity to recycle. -Removal of third waste collections to reduce waste volumes. -Green champions trial: Estate residents will be recruited as green champions to promote recycling on their estates and encourage positive behaviour change. -Innovative communications campaign focused on four estates with supporting borough wide activity, to motivate and provide residents with the knowledge to correctly recycle on estates. -Introduction of reverse vending machine trial on an estate. -Working with LWARB to deliver estates interventions as part of the ethnographic research project to improve recycling in purpose built houses. 	<ul style="list-style-type: none"> -Implementation of green champion scheme in 2019/20. -Utilise Council communications channels: traditional, outdoor and digital advertising. -Outreach workshops, and doorknocking. 	<p>Recycling in flats through these interventions expected to increase by 737 tonnes extra by 2022/23 and remove 208 tonnes of residual.</p>	<ul style="list-style-type: none"> -Implementation of green champion scheme in 2019/20; -Add second collections by Q1-2019/20; -Additional 160 recycling bins by 2019/20; -Removal of 5 estates receiving a third waste collection by 2019/20; -Implementation of innovative communications campaign by 2019/20; -First reverse vending trial in a Hackney estates by 2019/20.

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7.2 – Maximise recycling rates	<p>Business waste and recycling collection service internal policy</p>	<p>Delivery of the commercial waste and recycling service:</p> <ul style="list-style-type: none"> -Service Summary: Residual waste, dry mixed recycling, separate glass, cardboard and paper are available to all customers boroughwide with adhoc special collections provided where possible including most non hazardous waste streams. <p>WRAP Zoning Project:</p> <ul style="list-style-type: none"> -Complete research with WRAP into potential for zoning. <p>Old Street District Partnership</p> <ul style="list-style-type: none"> - LBH Commercial Waste & recycling have been selected as the preferred provider of collection services for the Old Street District Partnership. The Waste Consolidation programme aims to cut costs for businesses, increase commercial recycling, reduce large vehicle traffic and associated air pollution and improve local environment quality 	<p>Commercial Waste:</p> <ul style="list-style-type: none"> - Exploring the use of business rates communications to promote recycling to borough businesses. Internal "Landing Pad" and shared customer account communications pushes. -Social media and traditional council channels. -Recycling based outreach/advice for businesses on how to most efficiently sort, separate and recycle their waste. -Utilise Resource London Commercial Waste Recycling Communications tools/advice. 	<ul style="list-style-type: none"> -Increase in glass tonnes collected for recycling by 100 tonnes by 2020/21 and by 500 tonnes by April 2024/25. -Increase food waste tonnage collected for recycling by 200 tonnes by 2020/12 and by 800 tonnes by 2024/25. 	<ul style="list-style-type: none"> -Improve Commercial recycling rate to 23.9% by 2020/21 and 27.3% by 2024/25. -Review service delivery quarterly to increase efficiencies and maximise recycling from local businesses annually. -WRAP results of zoning project with potential recommendations explored.
7.2 – Maximise recycling rates	<p>Schools Recycling Internal Policy</p>	<p>Review of the schools waste and recycling service:</p> <ul style="list-style-type: none"> -Increase capture of recycling, currently collect from 146 educational establishments. -Review waste and recycling volume ratios. -Increase food waste recycling in schools, currently collecting from 63 educational establishments. 	<ul style="list-style-type: none"> -Bimonthly schools recycling newsletter. -Environmental Education Contract. 310 sessions including recycling and waste prevention education sessions to school children and training staff on how to use school recycling facilities. 	<p>Collecting 1320 tonnes from schools a year:</p> <ul style="list-style-type: none"> *860 tonnes from dry recycling *465 tonnes from food waste collections *Factoring a growth in these streams over time. 	<ul style="list-style-type: none"> -Increase recycling collected from educational establishments by 2020/21.

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7.2 – Maximise recycling rates	NLWA policy	<p>An amount of bulky type residual waste received at the Bulky Waste Recycling Facility (BWRf) at the Edmonton EcoPark is processed in a 'dirty MRF' facility to remove mixed paper and card, mixed plastics, other materials, scrap metal, rubble and wood from residual waste for recycling prior to the incineration of the remaining residual waste. Currently this amounts to circa 35% of this material being recycled.</p> <p>Large items of recyclable material are removed from bulky waste by operatives at Hornsey Street. In total 2,698 tonnes of material are removed from residual waste for recycling by these means. At Hendon scrap metal is pulled out and some bulky waste which is delivered to the Ecopark where it is recycled or shred before going to the (EfW).</p>	n/a	n/a	n/a
7.2 – Maximise recycling rates	NLWA's ability to receive the materials in scope of the minimum service	<p>Dry Recyclates The existing NLWA MRF contracts run to December 2019 and successor contracts are being procured at present under a negotiated procedure. The acceptance criteria for the current contracts and the specification for the proposed replacement contracts reflect the acceptance of the following materials:</p> <ul style="list-style-type: none"> - Cardboard, Newspaper and pamphlets, Mixed paper, Catalogues and Telephone directories, Plastic carrier bags, Aluminium Cans and Foil, Steel Cans, Plastic bottles (all colours and polymers), Glass bottles and jars (all colours), Cartons (e.g. milk, juice and Tetra Pak), Plastic pots, tubs and trays, Shredded paper. <p>The acceptance criteria and specification for the contracts reflect the accepted materials to be delivered as a single stream.</p> <p>The Greater London Authority (GLA) have already reviewed and approved the procurement exercise believed to be the first in London for this waste stream.</p>	Council publications, see D3 'Wise Up to Waste' website from NLWA.	n/a	n/a